

# JAMES ANDREW LONG

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## EXPERIENCE

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### Front End Engineer

August 2007 – Current

*Yahoo! Inc, Santa Monica CA ([www.yahoo.com](http://www.yahoo.com))*

- Working within in a high scaling LAMP environment on two different Yahoo! Properties - Shine ([shine.yahoo.com](http://shine.yahoo.com)) and Tech ([tech.yahoo.com](http://tech.yahoo.com) now in maintenance) focusing on Front End Technologies in HTML, CSS, JavaScript and PHP.
- Create user tools utilizing Flash and JavaScript to improve and engage a social user experience. These tools include voting modules, user generated photo galleries, rich text editors, and several innovative blog authoring tools (won multiple hack day awards).
- Contributing and innovating on top of many internal and external Yahoo platforms such as YUI and Search, enhancing the platform for other users and yet provide our users a more stable experience.
- Interact with the marketing, user design and experience, quality assurance, product, editorial and sales teams throughout the development process to ensure a well rounded timely release of products focused on its key demographic and are well maintained with continuous support from Engineering.

### Associate Post Implementation Consultant

August 2005 – August 2007

*Artemis Solutions Group, Lansing MI ([www.artemis-solutions.com](http://www.artemis-solutions.com))*

- Trained and managed both an offshore and onshore web development team to create websites around an ASP.NET based content management system.
- Assisted Clients with technology based marketing concepts such as search engine optimization, mass email systems, and mobile marketing (personally developed concept).
- Developed and managed a team around supporting existing client's websites and web applications written in ASP, Cold Fusion, PHP, and ASP.NET with MySQL and MS SQL back ends.
- Project Examples include: Impact On-Hold ([www.impactonhold.com](http://www.impactonhold.com)), Michigan Employee Benefits Service ([www.mebs.com](http://www.mebs.com)), and the City of Southfield ([www.cityofsouthfield.com](http://www.cityofsouthfield.com))

### Personal Development

- **My Blog** ([www.zombie.com](http://www.zombie.com))  
Personal blog where I detail out my recent experiences in the industry, code examples and exciting projects
- **SYNhub** ([www.synhub.com](http://www.synhub.com) login guest/guest)  
Web application under development to provide the next generation of RSS aggregation, allowing users to organize, categorize, and then forward on the article via blog, social bookmark, email, and SMS
- **SMSthat** ([www.smsthat.com](http://www.smsthat.com))  
Web application under development to allow for free text messaging and scheduled text messages

## SKILLS

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- HTML, JavaScript (ajax/dom), Cold Fusion, CSS, PHP, MySQL/MSSQL, and a basic knowledge of C++, ASP, and basic.
- Photoshop, Fireworks, and basic Flash/ActionScript
- IIS, SQL Server, and Microsoft networking environments

## EDUCATION

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### Michigan State University, East Lansing MI

Major: Telecommunication, Information Studies & Media

Graduated: August 2007    GPA: 3.3/4.0    Major GPA: 3.8/4.0

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